

# GIMI Bimonthly Newsletter

September - October 2024



Hi Innovator,

As we embrace the fall season, we're excited to share the impactful collaborations, events, and insights from September and October, showcasing the achievements of our global community. Our team, partners, and clients have made significant strides. We're eager to continue this journey with you and look forward to future collaborations, events, and programs.

Read on to see the highlights of our recent activities!



## THOUGHT LEADERSHIP

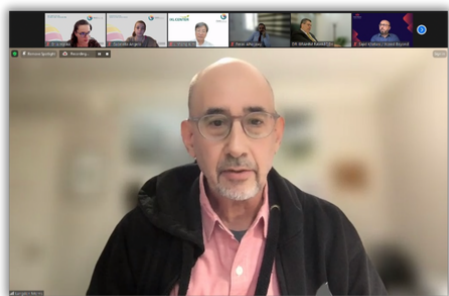
### GIMI's innovation thought leaders explored upcoming technologies, trends and innovation best-practices



We held our GIMI Think Tank Sessions where we talked about:

- [Innovation and Entrepreneurship in the Age of Disruption,](#)
- [How to Capture Customers' Voice in Innovation,](#)
- [Innovation as a Catalyst for Collaboration,](#)
- [Hydrogen Projects Development: From Chile to Latin America,](#)
- [A Generic Data Innovation Framework with use case,](#)
- [The Geopolitics of the Green Energy Transition](#)

[Join GIMI Think Tank](#)



**GIMI hosted an internal webinar guiding partners on how to become Certified Design Thinking Trainers**

The webinar was led by our partner, Langdon Morris, a renowned expert in innovation and strategy, and a leading author and consultant in the field, recognized for his work in helping organizations drive creative solutions and sustainable growth. Thanks to this initiative, our partners are now able to offer Design Thinking programs in more than 32 countries. Design Thinking is a new certification in our portfolio

[Click to Learn More](#)





# Our latest session and event on mastering innovative leadership



## From Management to Leadership Actionable Strategies for Innovative Leadership Session

Hitendra Patel, CEO of Global Innovation Management Institute, delivered an inspiring session to nearly 200 participants from the PMI community around the world. His talk, "From Management to Leadership: Actionable Strategies for Innovative Leadership," highlighted three essential takeaways for those aiming to drive growth and innovation:

1. Make Growth a Strategic Imperative
2. Ask "What's Next? And What Else?"
3. Act Differently



[Watch the Recording](#)



## Innova Latam 2024 was a successful event, gathering over 1,300 participants and featuring 20 speakers

Innova Latam 2024 stands as the most significant corporate innovation event in Latin America, organized to bring together visionary leaders, industry experts, and innovators from across the region and beyond



As a platform for high-level discussions and strategic networking, Innova Latam is designed to address the unique challenges and opportunities facing corporations in today's rapidly evolving landscape

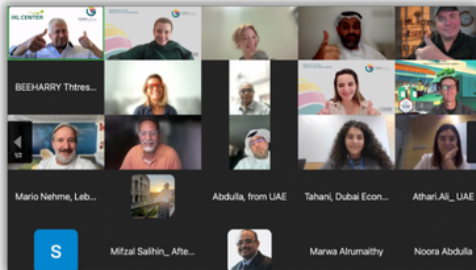
This year's event had over 1,300 participants attending both in person and virtually, with 20 influential speakers sharing insights on leadership, innovation, and sustainability

[Click Here to Learn More](#)



## PRODUCTS

**We have a number of upcoming programs and products that will level up your innovation skills and capabilities**



### **Exciting start to our first Certified Innovation Professional (CIP) session for the October cohort**

We kicked off our Certified Innovation Professional session for the October Cohort, featuring over 35 experienced professionals from 15+ countries—including participants from Natura, Telefónica, and the Dubai Economy and Tourism Department—as they embark on an immersive program led by Dr. Hitendra Patel, with dedicated mentorship and invaluable networking opportunities across industries and region



[Register NOW](#)



### **Professional Membership offers a new package that includes opportunities for active leadership**

As a professional member, you'll join a global community of over 13,000 innovators with access to exclusive benefits, including expert recognition in our Centers for Excellence, opportunities to speak in the GIMI Think Tank series, and a 50% discount on applications for the GIMI Innovation Awards—experience over 5x the value on your investment by joining today!

[Become a Professional Member Today!](#)





## GIMI Innovation Coaching Program for Innovation Managers

The program is a guide for Innovation Managers to overcome obstacles and complexities within and beyond the organization. As a trusted advisor to the CEO, the coach supports the realization of innovative visions and fosters a culture of high innovation throughout the company

[Learn More](#)

## NETWORK

# GIMI's global network of innovation partners and members has expanded across numerous countries



## Focus Group (Focus Engineering) is GIMI's new partner in India!

Focus Engineering represented by Prashant Nasery, an Innovation and Excellence Coach, in partnership with GIMI, will help accelerate the mission of contributing to making India a developed country by 2047 through developing competent innovation professionals and leaders

[Schedule a Call](#)



## We are thrilled to announce our new corporate partnership with PETRONAS

Over the course of an intensive week, we had the privilege of training 25 Master Trainers from innovation fraternities on GIMI standards and methodology, further equipping them to drive impactful innovation from within. We are proud to have certified a remarkable group of Innovation Champions who will lead the charge in championing innovation at Petronas

[Become a GIMI Partner](#)

CTP  
OF THE  
MONTH  
2024



**Mohab Anis**  
Co-Founder  
Innovety



**David Tesone**  
Partner  
IXL Center Colombia

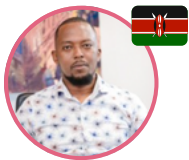
Congratulations to Innovety and Co-Founder **Mohab Anis**, GIMI Certified Training Partner for Egypt, for being voted the GIMI CTP of the month for September 2024!

Innovety earned this recognition for certifying 30 SME business owners in Oman through a transformative Food Innovation Program, conducted in partnership with Oman's Public Establishment for Industrial Estates.

Congratulations to **David Tesone**, partner at IXL Center Colombia, for being voted the GIMI Certified Training Partner of the month for October 2024!

David Tesone and IXL Center Colombia earned this recognition for successfully organizing Innova Latam 2024, which brought together 1300 participants for an impactful event on innovation and corporate development in Latin America.

## We welcomed new and returning members last September and October!



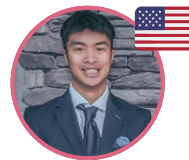
**Isaac Mwangi**  
Kenya



**Chan Kah Chee**  
Singapore



**Mario Alfredo Ruiz**  
USA



**Evan Lee**  
USA



**Xhesika Leka**  
USA



**Custer Deocarlis**  
Philippines



**Zara See**  
Philippines



**Rawand Almadi**  
UAE



**Clarens Navor**  
Philippines



**Dr Mahmoud Frag**  
UAE



**Anthony Lazzaro**  
USA



**Mario Nehme**  
Saudi Arabia



**Saeed Alhamlan**  
Saudi Arabia



**Hana Abu Alwafa**  
Saudi Arabia



**Mireia Ferre**  
Spain

Become a GIMI Member today!

## Our Certified Training Partners (CTPs) have gone to great lengths to advance the field of innovation worldwide

Here are some of the things they've done in September and October 2024:



**IXL Center USA  
(GIMI CTP in United States)**

Signed a contract to deliver a comprehensive ToT embed GIMI standards within a major oil and gas company, fostering innovation capabilities and aligning industry practices with global standards



**IXL Center Colombia  
(GIMI CTP in Colombia)**

InnovaLatam 2024 fostered an environment where participants explored new partnerships and strengthened regional and global networks, positioning the event as the biggest corporate focused innovation in Latin America



**Innovety  
(GIMI CTP in Egypt)**

Successfully certified 30 SME business owners in Oman as part of a Food Innovation Program, empowering local entrepreneurs with cutting-edge skills and strategies to drive growth and sustainability in the food sector



**Sia Partners  
(GIMI CTP in UAE)**

Trained 30 professionals at Dubai's RTA, equipping them with innovation skills to drive change in the transportation sector. Also, they conducted an audit for the Dubai Endowment, with a goal to support the UAE's vision



**IXL Center Italy  
(GIMI CTP in Italy)**

Certified 25 new professionals, expanding our network of innovation experts across the country. Also, they translated the IMBOK Level 1 into Italian, making it more accessible and impactful for local professionals



**Sandbox  
(GIMI CTP in El Salvador)**

Partnered with the government to train and assess an additional 35 participants, equipping them with essential skills and knowledge to drive impactful change within their sectors

**Become our CTP Today!**





## NETWORK

# GIMI Innovation Awards 2024, Celebrating Global Leaders in Innovation



The GIMI Innovation Awards 2024 will feature 12 categories, honoring innovations across the public, private, and social sectors

Over the past days, organizations and individuals have showcased groundbreaking innovations during the GIMI Innovation Awards virtual pitch sessions. Each finalist brought a unique perspective on tackling challenges and driving innovation in their respective sectors



The prestigious awards ceremony will be hosted on November 6th in Barcelona, bringing together top innovators, industries leaders, and experts from around the world to celebrate these finalists who are pushing the boundaries and driving changes in their industry, region, and country

Congratulations to all winners and runner-ups!

[Learn More](#)

Let's democratize innovation worldwide together. We look forward to hearing from you!

See you soon,  
**GIMI Team**

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For more information, reach out to:

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Or [book a call](#)