



## António Alvarenga

Professor, consultant, and researcher in Scenario Planning, Future Foresight, and Strategy, with 20 years of experience, +5000 trained managers, +100 organizations consulted.



ALVA RESEARCH AND CONSULTING

# CASE STUDY



Working with organizations and people to  
**explore the full potential of Foresight and  
Future Scenarios.**



*" At ALVA R&C we explore the future in a systematic, evidence-based and participative way.  
We design, mediate and implement foresight and scenario-building processes. The focus is on Scenarios, Future Foresight and Strategy.  
We are a GIMI Certified Training Partner and developed the complete Future Foresight Certification packages, including the Individual Certification process (3 levels), the auditing structure for Organizational Certification (4 levels) and 2 Books of Knowledge."*



**António Alvarenga**



## ALVA RESEARCH AND CONSULTING

We explore the future in a systematic, evidence-based and participative way. We design, mediate and implement Foresight and Scenario-building processes, integrating Scenarios and Foresight with Strategy, Innovation and Decision-Making.

### **20+ years of global authority in future foresight**

Multiple contributions to top foresight books and academic journals

Nimble and adaptable to clients' needs: custom-made teams, tailor-made methodologies and deliverables, active and passive client participation, etc

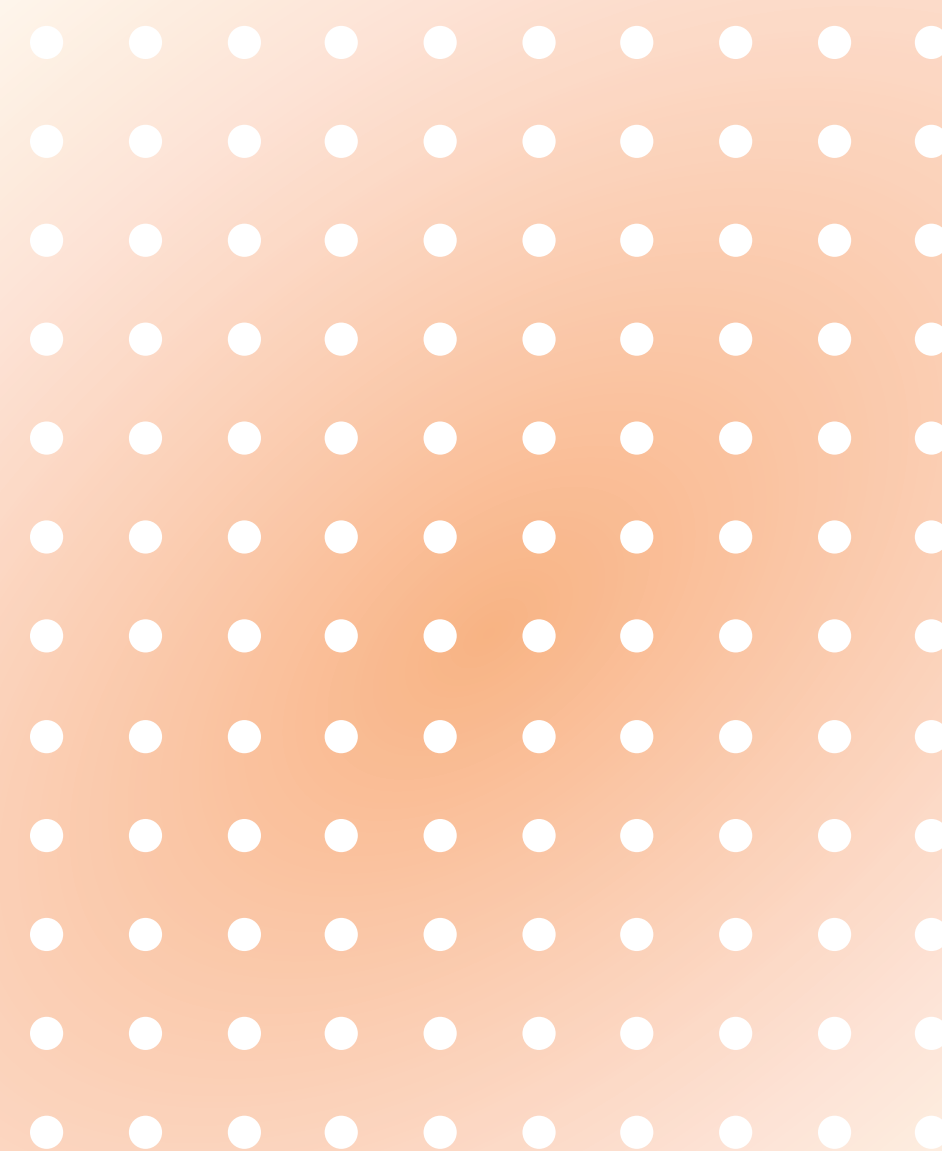
Worked as a consultant/mentor with 100+ organizations

Ready-to-deliver talks and workshops on *The Future Of*: Tourism, Real estate, Banking, Government, Education, Chemistry industry, Law sector, Health, Security, Work, Retail, AI

### **Breakthrough technology**

Development of proprietary morphological analysis tool

Incorporation of LLMs and AI systems for augmented anticipation work





# We have been working with (selection)

## Companies:



## Government and nonprofits:



## ALVA R&C's progress as a certified training partner of GIMI-IAOIP

ALVA R&C developed and delivers Future  
Foresight individual and organizational  
certifications



4

Years of partnership with GIMI



3

Levels of Individual Future Foresight  
Certification:

- Level 1: Certified Foresight Professional
- Level 2: Certified Foresight Leader
- Level 3: Certified Chief Foresight Officer

Levels of Organizational Future  
Foresight Certification:

- Level 1: Proficiency
- Level 2: Mastery
- Level 3: Manager
- Level 4: Leadership

4



Future Foresight  
Certifications

+100



4

Conferences and masterclasses  
delivered

Open Editions Workshop for  
Level 1 and Level 2 Individual  
Certification in Future Foresight

4



+20

Keynote talks in  
Future Foresight

Future Foresight  
Books of Knowledge

2



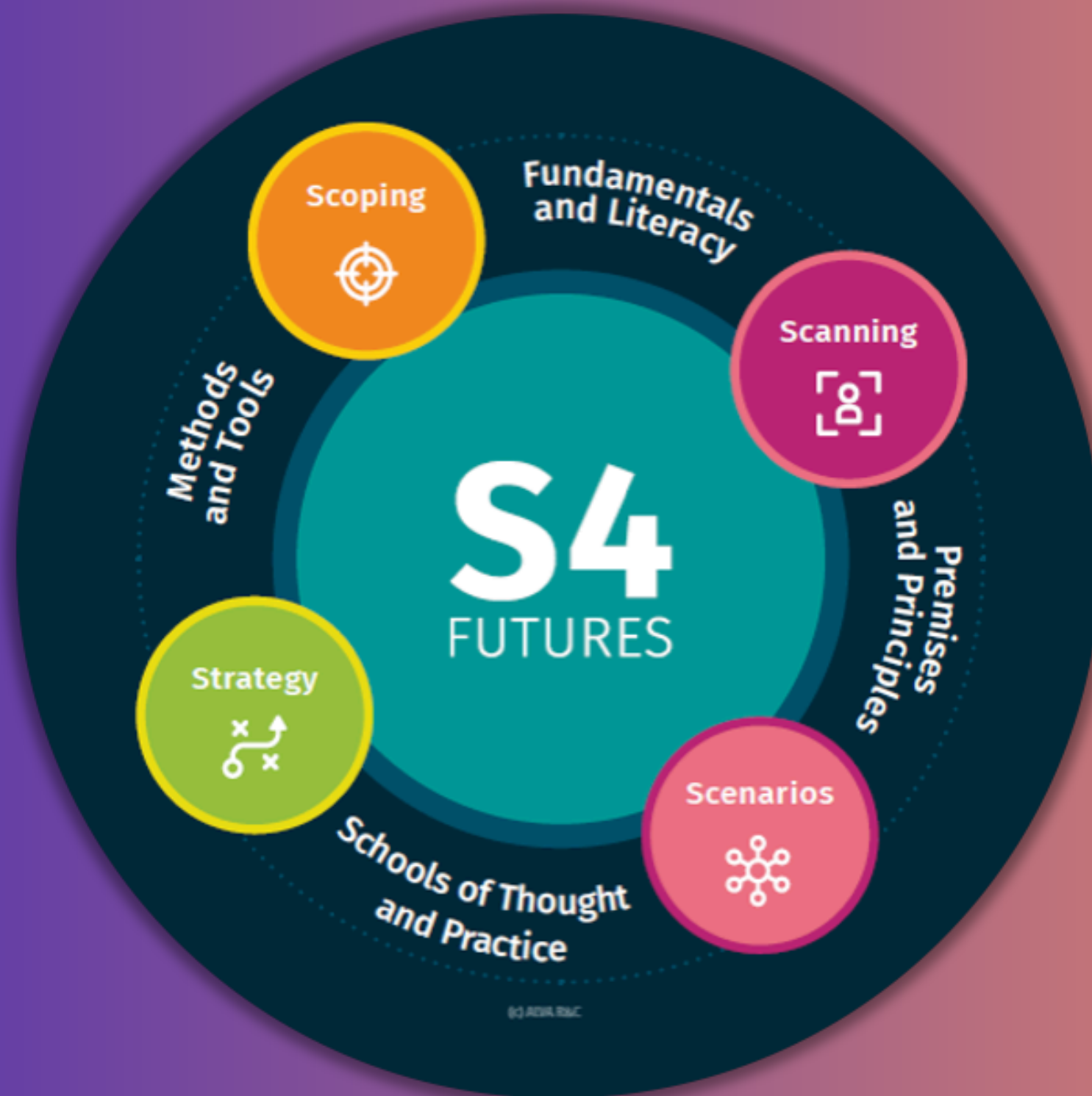
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Certified Organizations in  
Future Foresight

# FUTURE FORESIGHT CERTIFICATION

A partnership with GIMI-IAOIP

## S4Futures Framework



### INDIVIDUAL FUTURE FORESIGHT CERTIFICATION

Level 1 | Certified Foresight Professional

Level 2 | Certified Foresight Leader

Level 3 | Certified Chief Foresight Officer

### ORGANIZATIONAL FUTURE FORESIGHT CERTIFICATION

Our Future Foresight Maturity Assessment provides a comprehensive view of the 4 key steps of the S4Futures Framework, assessing the maturity of the organization future foresight capabilities.



# Certified Organizations include:



Future Foresight  
Organization  
Certification **Level 4:**  
**Leadership**



Future Foresight  
Organization  
Certification **Level 3:**  
**Managery**



Future Foresight  
Organization  
Certification **Level 2:**  
**Mastery**



Future Foresight  
Organization  
Certification  
**Level 1: Proficiency**

# Certified Individuals include employees from

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# Benefits of getting a GIMI-IAOIP Future Foresight Certification

A **Future Foresight Certified Organization** is a corporation, SME, NGO, non-profit, or governmental entity officially recognized as having **structured capabilities to sustain growth through Foresight and Scenarios**.

A **Future Foresight Certified Individual** has a deep understanding of **future foresight frameworks, scenario planning and strategy**, leveraged by a **hands-on experience on how to design and manage future foresight projects**



**Get Certified:** Distinguish yourself from the crowd by obtaining the prestigious GIMI certification



**Understand Foresight:** Learn how to generate, develop and implement future foresight projects and tasks



**Deal with Uncertainty:** Identify unclear paths and be prepared to act upon them with available information



**Grow your Network:** Access a network of certified professionals in future foresight, innovation and strategy

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