

GIMI Bimonthly Newsletter

March - April 2024

Hi Innovator,

March and April were packed with new meaningful collaborations, events, and insights from our worldwide partners, team and clients.

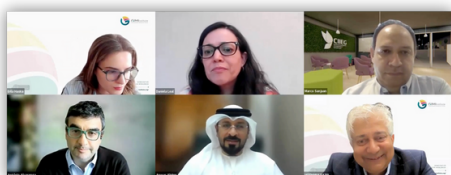
We're incredibly proud of what our community have achieved in the past two months and we're excited to see you in future collaborations, events and programs. For now, check out what we've been up to below!

THOUGHT LEADERSHIP

GIMI's innovation thought leaders explored upcoming technologies, trends and innovation best-practices.



We held 4 GIMI Think Tank Sessions where we talked about democratizing innovation, brain health, the relationship of clean energy and water, and the clean energy transition.



GIMI-certified organizations explained how companies can improve their capability to innovate through an Organizational Innovation Assessment (OIA)

Dr. Hitendra Patel showcased how the OIA can help companies meet ISO standards. Hitendra said: "GIMI Level 3 is the equivalent of ISO. So, any company which wants to get ISO-certified should start the journey now."

Marco Sanjuan from Promigas echoed this importance by saying that "if you have an innovation framework, you sustain your efforts. You have reinforced the need to do innovation and that drives discipline as well."



Lt. Col. Anwar Al Nimer from the Dubai Police shared how integral the OIA is to their success and operations by saying that "since we are a Level 4 GIMI Future Foresight and Level 4 Innovation Maturity holder, we never work without a roadmap. When we request for funding, everything needs to be done as part of a roadmap."

Save your spot at our upcoming exclusive OIA event

Read our latest articles on learning and mastering innovation.



What The World Will Look Like For Future Generations

Brett Trusko shared his insights on exciting new technologies, trends, and innovations that will most likely be the norm in a few decades.

[Read more](#)

How Do Companies Benefit From Their Chief Innovation Officer

Are you thinking about introducing a Chief Innovation Officer role in your organization?

Brett Trusko explored what benefits CInOs bring to their respective organizations to help you make a decision.

[Read more](#)

PRODUCTS



Level up your capability to innovate and start driving impactful innovation results.



Secure your slots in our 2024 cohort for the Level 3: Certified Innovation Manager program

In this 4-week online certification masterclass, you'll acquaint yourself with tried-and-tested innovation management techniques that'll help you build and upgrade your organization's innovation strategy, capacity, discipline and performance. By the end of the program, you'll be ready to manage your organization's innovation unit to success.

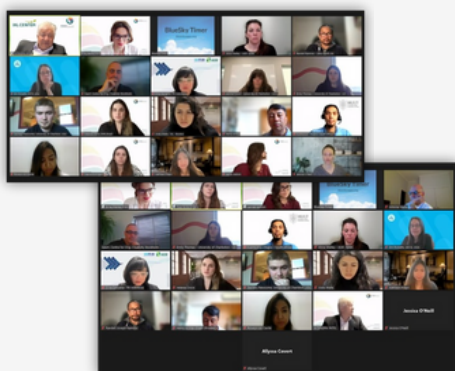
[Enroll NOW](#)



Learn crucial product development concepts and growth strategies with the Certified Design Thinking program

InnovationLabs Senior Partner Langdon Morris developed the Certified Design Thinking program to equip professionals with fundamental design thinking knowledge and hone their necessary skills that will enable their organizations to stand out in the market.

[Enroll in the Certified Design Thinking Program](#)



18 professionals started their innovation journey with the CIP certification program last March 21, 2024

The 18 innovators represent 10 countries and multiple industries. In the certification program, they'll learn and master the tried-and-tested innovation tools and methodologies they need to produce impactful results from their organization's innovation initiatives.

[Explore the CIP Program](#)

NETWORK



Our global network is stronger, with new achievements, events, and collaborations.



6 Certified Training Partners (CTPs) across the Asia Pacific hosted an event that highlighted the importance of recruiting, retaining and upskilling top talent

The event marks the first-ever instance of multiple CTPs collaborating to plan and host a regional event. Congratulations to Rolan Marco Garcia (Philippines), Cynthia Ee (Malaysia), JinHong Kim (South Korea), David Chung (Hong Kong), Kent Matla (Australia), and Isuru Subasinghe (Japan) for the successful event! At the event, they explored the Innovation Potential Assessment (IPA), which measures an individual's innovation mindset and know-how and provides a personalized upskilling plan.

We're excited to see more CTP collaborations in the future!

[Book a call to explore the IPA](#)

CTPs OF THE MONTH 2024



David Fernández
CEO & Founder
TDM Internacional



Adi Alon
Managing Director
IXL Center

TDM Internacional and David were voted CTP of the Month for March by GIMI's 28 CTPs for their work in winning a program to certify 40 SMEs in the Mexican state of Morelos.

Likewise, the IXL Center and Adi were voted CTP of the Month for April for their work in finalizing and conducting 2 accelerator programs that drove sales and innovation in 60 SMEs in US.

Thank you for embodying GIMI's mission of democratizing innovation worldwide, David and Adi! Congratulations!

We welcomed 12 new members last March and April 2024!



Antoine Musu
Australia



Andrew Kodis
USA



Dina Dellyana
Indonesia



Akindeji Bakinde
USA



Jean Lhuillier
Philippines



Paul Kobina
Ghana



Henry Arima
Brazil



Randell Ramirez
Philippines



Tim Jaques
USA



Yazeed Alzghoul
UAE



John Martinez
USA



Charmaine Corbin
Barbados

Become a GIMI Member today!

Our Certified Training Partners (CTPs) have gone to great lengths to advance the field of innovation worldwide.

Here are some of the things they've done in March and April 2024:



**TDM Internacional
(GIMI CTP in Mexico)**

Won a program which aims to train and mentor 40 companies in the Mexican state as well training Monterrey Tech professors on Level 2



**IXL Brazil
(GIMI CTP in Brazil)**

Celebrated the 20th Anniversary of the Campeãs da Inovação – the first innovation ranking in Brazil that uses GIMI's innovation methodology



**Clarus Consulting
(GIMI CTP in Malaysia)**

Issued 40 certificates in 2 back-to-back workshops held for employees from various companies and students from different institutions



**APESOFT
(GIMI CTP in Peru)**

Signed the contract to certify 200 students as Innovation Catalysts at Continental University this year



**SNBX El Salvador
(GIMI CTP in El Salvador)**

Hosted a large innovation summit in San Salvador where over 400 people participated



**SWRIL
(GIMI CTP in Canada)**

Trained 20 NGO leaders on GIMI's framework, preparing them to scale the GIMI impact program



**Australian Innovation Management Institute
(GIMI CTP in Australia)**

Certified its first batch of professionals under the Innovation Catalyst program and received great feedback about the program

Become our CTP in your country



Drive organization-wide innovation by becoming a member of GIMI-IAOIP

As an organizational member of GIMI-IAOIP, you'll join a global community of over 13,000 innovators! Organizational members get exclusive benefits that help drive innovation from within including professional memberships for your organization's leaders, innovation capability-building program discounts, and talent development support. Join today and get a return of over 5x your investment!

Become a Corporate Member of GIMI-IAOIP today!

Let's democratize innovation worldwide together. We look forward to hearing from you!

See you soon,
GIMI Team

For more information, reach out to:
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Or [book a call](#)