

GIMI Bimonthly Newsletter

January - February 2024

Hi Innovator,

The end of the 1st quarter of the year is fast approaching. How has 2024 been treating you?

Here at GIMI, we've been very busy fulfilling our organizational mission of democratizing innovation worldwide. Thanks to our global network of thought leaders, partners and innovation experts, we've enriched the currently available body of innovation knowledge, accomplished many great achievements in the field of innovation, and planned several upcoming programs and products to level up the innovation skills and capabilities of innovators worldwide.

Want to know more? Read more to see what we've been up to.

Our innovation thought leaders shared their knowledge, experience, and insights to enrich the body of innovation knowledge available today.



We held 5 GIMI Think Tank Sessions where we talked about the latest in the world of innovation.

[Watch the ThinkTank sessions](#)



GIMI CEO and Innovation Guru Hitendra Patel highlighted the importance of getting the right talent to lead your innovation initiatives.

Many companies struggle to form innovation teams with the right skill sets, tools, and knowledge. But GIMI has created the Innovation Potential Assessment to help organizations create high-performing innovation teams that consistently hit targets and lead your organization's innovation projects to success.

[Get a FREE trial of the Innovation Potential Assessment](#)

Read our latest articles on learning and mastering innovation.



Can Innovation Be Learned?

Innovation Thought Leader and GIMI Board of Directors Chairman Brett Trusko explored how innovators can learn the practice of innovation through training programs, organizational culture, and real-world experience.

[Read more](#)

Mastering Innovation: Perspectives from a Certified Innovation Professional

Innovation Thought Leader and GIMI Board of Directors Chairman Brett Trusko also explored how innovators can master innovation based on his experience as a GIMI Certified Innovation Professional.

[Read more](#)

We have a number of upcoming programs and products that will level up your innovation skills and capabilities.



Secure one of the last remaining slots in our one and only 2024 cohort for the Certified Innovation Professional program

There are still a few remaining open slots in the upcoming Certified Innovation Professional program!

In this 8-week online certification masterclass, you'll learn and master the tried-and-tested innovation tools and methodologies you need to produce impactful results from your organization's innovation initiatives.

[Enroll NOW!](#)



Register for our upcoming webinar where we'll explore how to build effective innovation management systems using the Organizational Innovation Assessment

We've invited innovation experts to share how they used our Organizational Innovation Assessment to build an effective innovation management system for their organization.

Register NOW



Check out the first AI innovation ecosystem platform: The Kyra Sunrise Platform

In partnership with Kyra, we offer a decentralized environment for companies to connect, share knowledge, and collaborate on innovation projects. It allows organizations to connect with partners beyond local boundaries and integrate them into their innovation ecosystem.

Explore the platform

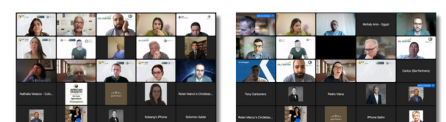
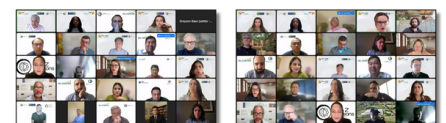
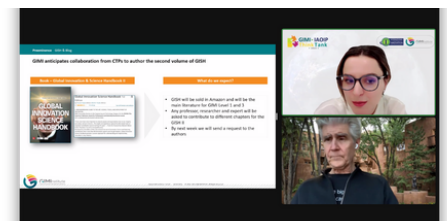
Our global network of partners significantly expanded in the past 2 months, and have accomplished many achievements in the field of innovation.

We held our annual Certified Training Partner (CTP) meeting with our 28 CTPs.

At the meeting, we celebrated the achievements of our 28 CTPs in 2023 and awarded Grayson Bass, CTP in Canada and Smart Waterloo Region Innovation Lab (SWRIL) Manager, as CTP of the Year 2023. We also discussed the latest developments in the field of innovation, promoted cross-border collaborations, and planned how to improve GIMI's thought leadership initiatives in 2024.

Thank you to all our partners for making great strides in improving the innovation capability of professionals and organizations worldwide!

Become our CTP in your country



Our Certified Training Partners (CTPs) have gone to great lengths to advance the field of innovation worldwide.

Here are some of the things they've done so far this 2024:



**Open Innovation Lab Of Norway
(GIMI CTP in Norway)**

Conducted two runs of the GIMI Level 1 program for innovation professionals in Norway



**SIA Partners
(GIMI CTP in the U.A.E.)**

Conducted the GIMI Level 1: Innovation Associate certification program for innovation professionals in Qatar and Abu Dhabi Ports



**APESOFT
(GIMI CTP in Peru)**

Conducted the GIMI Level 1: Innovation Associate and Level 3: Innovation Manager certification programs for Der San Martin in Peru



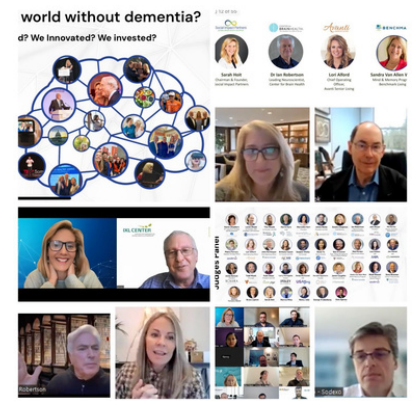
**Clarus Consulting
(GIMI CTP in Malaysia)**

Conducted the GIMI Level 1: Innovation Associate certification program for innovation professionals in Malaysia



**Embiggen Group
(GIMI CTP in Philippines)**

Certified Philippines Department of Science and Technology researchers under the GIMI Level 1: Innovation Associate program



**IXL Center and
SIP Partners**

Partnered to launch the SIP Brain Health Innovation Olympics which uses GIMI's methodology and certified students who participate in this action-learning program.

Become our CTP in your country

CTP
OF THE
MONTH
2024

Kent Matla
Chairperson
Australian Innovation Management Institute



JANUARY & FEBRUARY

AIMI and Kent were voted CTP of the month by GIMI's 29 CTPs for their work in implementing an Innovation Potential Assessment for a big mining company in Australia. Thank you for embodying GIMI's mission of democratizing innovation worldwide!

Congratulations!

We welcomed 6 new members last January and February 2024!



Irina Gritsevskaia
United Arab Emirates



Geert Van Kuijk
Sweden



Alex Bozward
Australia



Trevor Lindars
Australia



Rodrigo Hackmann
Portes de Almeida
Brazil



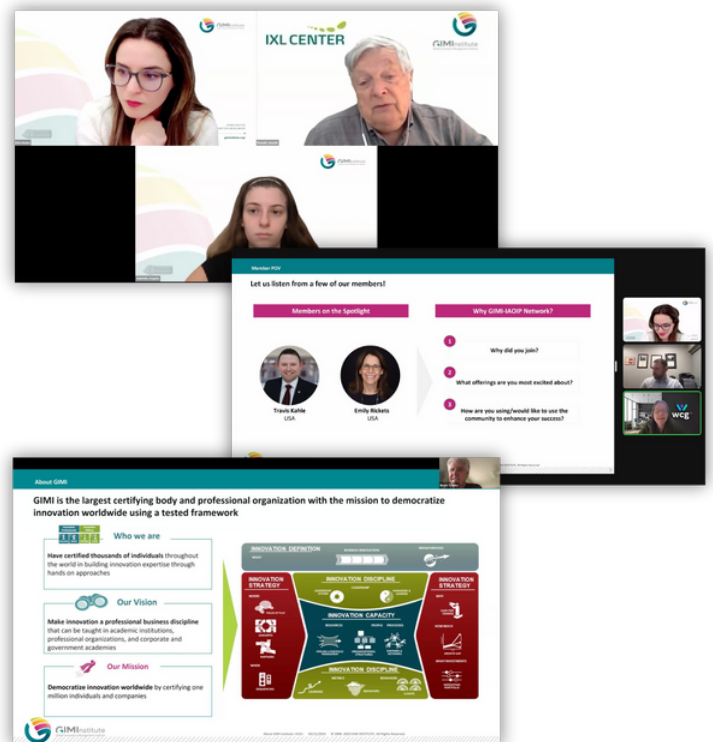
Jeremiah Nelson
USA

Become a GIMI Member today!

We had our member gathering, where we dove into Q&A sessions and explored the array of benefits available to our members.

The first member session marked the beginning of an enriching journey for our members, fostering connections, and providing invaluable insights into how to make the most out of their GIMI experience.

Become a GIMI Member today!



Let's democratize innovation worldwide together. We look forward to hearing from you!

See you soon,
GIMI Team

For more information, reach out to Erila Haska at erila.haska@giminstitute.org