

2023 Annual Newsletter

GIMI: Democratizing Innovation Globally

Hi Innovator,

We hope you've had a stellar start to 2024! Here at GIMI, we're certainly kicking off the new year strong thanks to all of your support last year, our dear readers, partners, students, and colleagues!

Before we share with you all our plans for this coming year, let's reminisce on what we have achieved together in the past 12 months.

GIMI in the numbers



But that's not all!

Check out what else we were up to in 2023:

In 2023, we became the world's largest professional community for innovators.

We merged with the International Association of Innovation Practitioners to form GIMI-IAOIP. With over 16,000 members worldwide, we are shaping the future through innovation and collaboration.

[Become a member](#)



We reinforced our preeminent position as the thought leader in innovation by forging strategic partnerships with worldwide institutions and organizations.



We became the official partner of the American National Standards Institute (ANSI) to offer ISO Standards on innovation

As part of our mission to democratize innovation, we have partnered with ANSI to offer 5 ISO Innovation Management Standards for organizations internationally. These include standards to help your innovators communicate effectively, systematize your organization's innovation processes, and allow your innovation teams to deliver results efficiently.

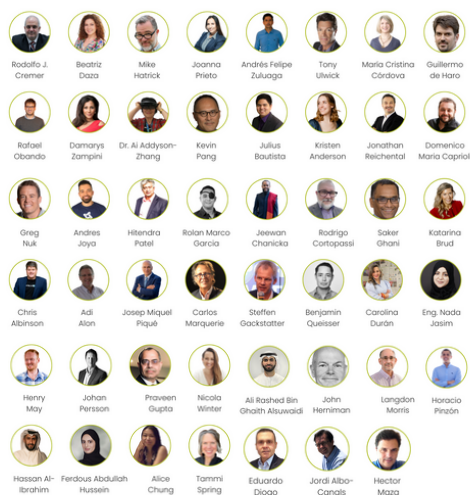
[Check them out](#)



We partnered with Emerald Insight and marked the 14th year of publication of the International Journal of Innovation Science together

In 2023, we also partnered with journal publisher Emerald Insight and marked 14 years since we started publishing the International Journal of Innovation Science. Today, we have published 15 volumes with over 60 issues full of peer-reviewed articles on innovation and innovation management!

[Become a GIMI-IAOIP member to receive complimentary access](#)



We discussed the latest trends in the field of innovation, upcoming technologies, and solutions to the world's most pressing challenges across 45 Think Tank sessions. Some things we discussed this year included the future of mobility, fintech innovation in Africa, food ingredients innovation and so much more. Thank you to all our thought leaders for sharing your knowledge and for making this possible!

[RSVP for our upcoming sessions](#)



We organized and attended innovation events around the world

From Innovation Week in the Philippines to Innova Latam in Colombia to the Innovation Summit in El Salvador, the GIMI team and our thought leaders travelled the world to promote our mission of democratizing innovation.

We launched the GIMI Innovation glossary

Organizations can use this guidebook to create a common and powerful innovation language across the organization.

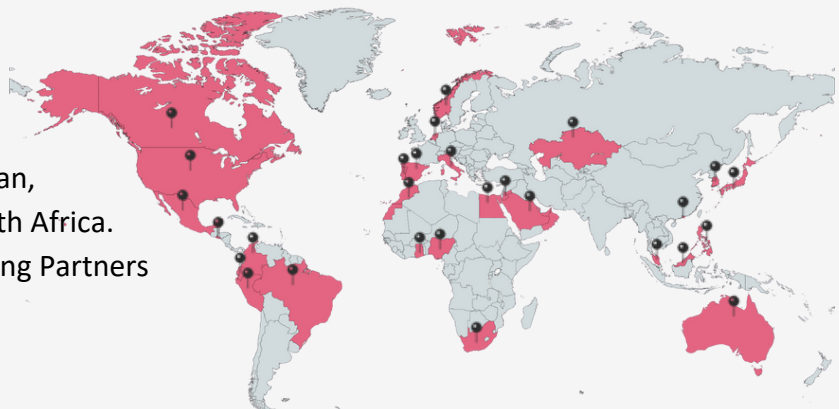
[Grab your copy](#)



We expanded our global network to new countries by welcoming new partners, and we launched a membership program for individuals and organizations

Wider Reach, Same Global Mission

In 2023, we expanded into 5 new countries: Ghana, Kazakhstan, the Netherlands, Nigeria, and South Africa. Today, we have 28 Certified Training Partners around the world!



[Meet the CTPs](#)

Welcome New CTPs!



Solomon Addai
Ghana



Zulpat Aziyeva
Kazakhstan



Arvid Hendricks
Netherlands



Akin Oke
Nigeria



Joshua Ngoma
South Africa

CTP
OF THE
YEAR
2023



Grayson Bass
Manager
Smart Waterloo Regional
Innovation Lab

Smart Waterloo Region Innovation Lab (Canada) certified the most number of innovation professionals and students by instilling an innovation mindset across Canada through GIMI Impact - a social innovation program that uses an advanced inquiry-based learning model to equip high school students with the innovation tools they need to solve social challenges in their community. SWRIL and GIMI certified over 3,000 students & 200 teachers through the program and students implemented more than 30 innovation projects. The project has sparked interest from the Ministry of Education and non-profit organizations to fund and scale up this program across Canada.

Our **Certified Training Partners** made great strides in improving the innovation capability of professionals and organizations worldwide

- ✓ Raised the level of government innovation in the UAE, Peru, Australia, and Italy to make citizen-centric nations
- ✓ Empowered SMEs in the USA, Brazil, Morocco, and Norway to grow 10x through strategic innovation decisions
- ✓ Drove strategic growth for Fortune 500 Companies in Colombia, the USA, and Spain
- ✓ Empowered professionals to become architects of progress in any organization in Malaysia, El Salvador, Ecuador, Jordan, the Philippines, and Japan
- ✓ Prepared tomorrow's university leaders to solve challenges through innovation in Mexico and South Korea
- ✓ Equipped high school youth in Canada with the tools to solve challenges in their communities

Become **GIMI-IAOIP's Certified Training Partner** in your country

We're constantly on the lookout for more organizations to promote our mission of democratizing innovation by offering our programs in their home country.

[Become a GIMI Partner in your country](#)

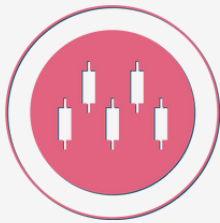
Our GIMI-IAOIP members gained a lot of new perks and benefits to develop their innovation careers and improve their capability to innovate.



We launched our GIMI-IAOIP membership program

When we merged with IAOIP, we created a unique membership program that allows our members get exclusive discounts to GIMI programs, countless opportunities to network with over 16,000 innovators worldwide, complimentary access to the International Journal of Innovation Science, early access to job opportunities at the career center and more!

[Become a member](#)



We launched new platforms: the GIMI Career Center & Tradewing

With over 16,000 members, our community platform Tradewing hosts one of the widest global networks of innovators. Its attached Career Center hosts job opportunities in the innovation industry internationally, with early access to postings available to our members. Interested in joining? Don't miss out and become a member today!

[Become a member](#)

We launched new programs to jumpstart your innovation journey and develop your capabilities to innovate.

Jumpstart your innovation journey with these 3 programs:



We upgraded our Organizational Innovation Assessment

With this upgraded assessment, you'll be able to better understand the current state of innovation within your organization and craft a detailed action plan to improve it.

[Assess your organization](#)



We created the new Innovation Potential Assessment

We created this assessment to help you understand the readiness of an individual to initiate and implement innovation projects, by measuring their mindset and their know-how to make innovation real.

[Assess your workforce](#)



We expanded our roster of innovation advisors

Our new expanded roster of innovation advisors provides on-demand consulting for your innovation projects. Our seasoned innovation experts and business leaders are ready to help and support your organization's innovation managers.

[Find your innovation advisor](#)

Enhance your innovation capabilities and pivot your career by obtaining certification in innovation.



We upgraded our Innovation Catalyst certification

Our experts created and upgraded this certification to acquaint professionals with the fundamentals of innovation, the key tools innovators use, and the main innovation management techniques.

[Learn more](#)



We launched our new Design Thinking certification

Our experts created this certification to allow professionals to fully understand and master Design Thinking principles and methods.

[Learn more](#)



We launched Level 3 of our Future Foresight certification

Level 3 is the culminating level of the certification program wherein participants get to master the knowledge and skills they gained in the preceding 2 levels through an action-learning project with a partner organization.

[Learn more](#)

Start your innovation journey this 2024.



Become a Certified Innovation Professional this March 2024

Equip yourself with the knowledge and skills you need to innovate successfully. The certification program has two levels:

Level 1 Associate: Learn the fundamentals of innovation, the tools you'll need to successfully develop quality innovation ideas, and the skills you'll need to achieve meaningful innovation results.

Level 2 Master: Master the skills and tools you learned in Level 1 by applying them to solve a real-world issue or challenge and generate new innovation opportunities for a partner organization.

[Enroll now](#)

Once again, thank you for all the love and support you have shown us last 2023! And, of course, we hope to achieve even greater things with you this 2024!

See you soon,

GIMI Team