

Innovation Mindset Index

Summary

Candidate Name: Gianne Carlo Arroz

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About This Report

The Innovation Mindset Index Report is based on your responses from the Innovation® questionnaire that you completed. Your answers are mapped to five different Innovation Mindsets and this report provides you with a score on each of them.

- hilst we all have the capacity to be innovative, we all approach innovation and change in different ways.
- This report provides you with feedback on your different Innovation Mindsets and the areas that you can develop further.
- Please note that you can have more than one dominant Innovation Mindsets and when considering your results you should look at the your different dominant styles in combination.
- This report should be used to help you become more self aware about your innovation style, areas in which you most contribute and areas that you can further develop, based on your organisation's objectives.

The Five Innovation Mindsets

Innovation Mindsets include the different behaviours and preference that you showcase throughout the different steps of the innovation process. Through a process of extensive research, we have identified the below 5 Innovation Mindsets:



DISRUPTOR

Disruptors are dynamic, solutionoriented individuals who seek the exploitation of opportunities and and push past limits with creative, out-of-the-box ideas that might not always occur to others.



STRATEGISER

Strategisers assess and question the feasibility of different ideas by grounding it in reality, clarifying the data and questioning the ideas.



ACTIVATOR

Activators work effectively with others to generate and build on ideas and consider different possibilities to develop practical solutions.



IMPLEMENTER

Implementors help execute and deliver a great idea into a viable solution, by developing different structures, plans, development budgets and systems that will allow ideas to thrive in production.



INFLUENCERS

Influencers work closely with customers and distributors to provide outstanding service, promote awareness and market the solution



Overview of



Your Innovation Mindset





DISRUPTOR

Disruptors are dynamic, solution-oriented individuals who seek the exploitation of opportunities and and push past limits with creative, out-of-the-box ideas that might not always occur to others.

- Disruptor, creator
- Pushes limits, thinks of new ideas and solutions
- Will get bored easily
- Needs flexibility and autonomy to be creative without limits





ACTIVATOR

Activators work effectively with others to generate and build on ideas and consider different possibilities to develop practical solutions.

- Reserved, autonomous
- Self-guided, will independently decide on the best ideas to put forward
- May be percieved as aloof, unsocial or arrogant
- Will appreciate opportunities to be involved and consulted by others either individually or in smaller groups





STRATEGISER

Strategisers assess and question the feasibility of different ideas by grounding it in reality, clarifying the data and questioning the ideas.

- Thinker, analyser
- Evaluates ideas and solutions rationally and logically, assesses risks
- May struggle with ambiguity
- Will appreciate opportunities to make decisions and have greater visibility





IMPLEMENTOR

Implementors help execute and deliver a great idea into a viable solution, by developing different structures, plans, development budgets and systems that will allow ideas to thrive in production.

- Go-getter, producer
- Gets things done, focuses on achieving goals and outcomes directly and through others
- May miss out on the bigger picture
- Will need clear goals and direction on achieving milestones and outcomes





INFLUENCER

Influencers work closely with customers and distributors to provide outstanding service, promote awareness and market the solution.

- Promoter, seller
- Actively promote the solutions or ideas to existing and new customers, will develop new target markets and segments,
- May feel demotivated with lack of visible progress
- Will like to be incentivised for their performance

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