

Global Innovation Management Institute

Certified University Partner

February 27th, 2022

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Boston

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Cairo

Dubai

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The Global Innovation Management (GIM) Institute is the global certification organization for innovation and innovation management which partners with universities to embed innovation offering



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GIM Institute's objective is to democratize innovation worldwide by certifying individuals, organizations, and governments, working with partners around the world

Our Vision

Make innovation a professional business discipline that can be taught in academic institutions, professional organizations, and corporate and government academies



Our Board is set by a diverse group of experts and professionals around innovation, representing different regions and industries



GIM Institute partners with a network of Training Providers, Universities, and Corporations to amplify its mission to democratize innovation around the world



The Global Innovation Management (GIM) Institute is the global certification organization for innovation and innovation management which partners with universities to embed innovation offering



GIM Institute has partnered with a wide network of universities around the world to deliver innovation courses, create innovative strategies and generate growth ideas and skills





GIM Institute has vast experience in helping universities to establish action learning and innovation strategies to undergraduate, master and executive education programs





Tecnológico de Monterrey Hult International Business School

We developed the strategy of the MBA, MIB, and UG Programs for HULT International Business School, helping them grow from 50 to 5,000 students.



Technical University of Monterey We trained a group of 18 undergraduate students from different programs, in one of the most developed innovation ecosystems in the US through a personalized program that creates a total immersion experience.



University of Miami — Our ongoing partnership has yielded exciting and challenging learning experiences for our students on a scale that would be otherwise difficult for us to execute well.





UNIVERSITY OF MIAMI

GRADUATE SCHOOL

Universidad Católica De Santiago de Guayaquil

It is an honor to be part of the history of innovation in Ecuador, thanks to the alliance between GIM Institute and the Catholic University of Guayaquil, the first university in Ecuador with this agreement.

The Global Innovation Management (GIM) Institute is the global certification organization for innovation and innovation management which partners with universities to embed innovation offering



The Global Innovation Management (GIM) Institute seeks to democratize world-class innovation management capabilities through a diversified product portfolio



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The GIM Institute offers six different courses accompanied by global certificates to universities, which could diversify their offering and generate revenue





Associate Level 1 Course offers to university an internationally recognized certificate and a deeper understanding of innovation to students by equipping them with tools to navigate future ambiguity

Certified Innovation Professional

Innovation Associate Level 1

Description

Innovation Master Level 2



Delivery format

- Face to face
- Online
- Self-Paced Course

Certificate Fee

300 USD/student

The Innovation Associate L1 course is designed to teach students about the use of idea generation tools and how to apply them in creating more and better ideas regarding innovation while developing an innovative mindset and skills. The course can be delivered online or face to face by GIMI experts or university professors that are trained to deliver our methodology				
	What Can GIM Institute Offer?	What Can University Offer?		
•	Innovation Associate (Level 1) Certificate Learning management system with the Exam and Remote Proctor Body of knowledge (IMBOK) Level 1 (e-copy) Training professors to deliver the course	 Tools and equipment needed to deliver the course An environment personalized for innovative students Eager professors willing to teach this course At least a class of 30 students 		
Value Proposition		oposition		
Benefits For Students Benefits For Universities				
	Develop a deeper understanding of innovation Understand basic tools and techniques to navigate ambiguity Gain a better grasp of ideation and innovation tools Get an internationally recognized certificate	 Offer a course that is tested by thousands of individuals Provide an internationally recognized certificate Equip the students with an innovative mindset and skills Gain sustainable revenues from selling certificates 		

Master Level 2 Course certifies students as innovation professionals and gives to them the opportunity to apply innovation tools and knowledge by practicing those in a real-world issue

Certified Innovation Professional				
Innovation Associate Level 1 Innovation Master Level 2				
Provide the second s	Description The Innovation Master L2 course is designed to apply Associate generating new growth ideas or opportunities for the organiza must build a case study by documenting their process and lear What Can GIM Institute Offer? • Master (Level 2) Certificate • Activity Workbook • Case studies • Training of professors	tion. Students from master and executive education programs		
Face to face Online	Value Pr	Value Proposition		
	Benefits For Students	Benefits For Universities		
Certificate Fee 300 USD/student	 Apply innovation tools to generate new growth options and execute ideas Work in a real challenge for a company Gain the confidence to work in ambiguity and uncertainty to lead others to get results 	 Provide to students the combination of knowledge and opportunity to practice it in a real challenge Gain sustainable revenues from selling certificates Offer a new course to master students or executive education program 		

CER

The Certified Innovation Manager is a course mainly targeting senior professionals attending executive education programs in university aiming to strengthen their skills as innovation managers

Certified Innovation Professional			
Innovation Manager Level 3 Innovation Leader Level 4			
Description The Innovation Manager Level 3 course is the first st to provide managers with a clear understanding of the standing of		and Certified Chief Innovation Officer. It is designed What Can University Offer? • Tools and equipment needed to deliver the course • An environment personalized for innovative students • Eager professors willing to teach this course • At least a class of 30 students in master or executive ed	
Face to face Online Self-Paced Course	Training to professors Proposition		
Sell-Paced Course	Benefits For Students	Benefits For Universities	
Certificate Fee 300 USD/student	 Learn about strategy, capacity, and discipline of innovation Networking with a class of senior people Get an internationally recognized certificate 	 Offer a new course for senior current or potential innovation managers Provide an internationally recognized certificate Gain sustainable revenues from selling certificates 	

The Certified Innovation Leader is the highest certificate level on innovation targeting master or executive education master students who want to build an innovation portfolio or system

Ecosystem created within the company or Innovation Portfolio Management

Certified Innovation Professional

Innovation Manager Level 3

Description

Innovation Leader Level 4



Delivery format

- Face to face
- Online
- Self-Paced Course

Certificate Fee

300 USD/student

What Can GIM Institute Offer?	What Can University Offer?	
 Leader Level 4 Certificate Learning management system with the Exam, Remote Proctor, and Project review Training to professors Leader (Level 4) Project Guideline (e-copy) 	 Tools and equipment needed to deliver the course An environment personalized for innovative students Eager professors willing to teach this course At least a class of 30 students in master or executive ed program 	
Value Proposition		
Benefits For Students	Benefits For Universities	
 Apply knowledge learned into a project by solving challenges to generate new ideas and growth options Work in a real challenge for a company Get an internationally recognized certificate 	 Offer a new course for senior current or potential innovation managers to practice knowledge Gain sustainable revenues from selling certificates Offer a new course to master students or executive education program 	

Leader Level 4 certification applies Manager Level 3 learnings to real challenges and comes up with insights and solutions in

managing innovation within organizations. Applicants must submit a document experience regarding an Innovation

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Description

The Certified Leader for the Future is a course designed for students who want to enhance leadership skills, build a leadership journey and get equipped with innovative tools

Certified Innovation Leader for the Future



Delivery format

- Face to face
- Online
- Self-Paced Course

Certificate Fee

300 USD/student

	navigate the ambiguity and volatility of the business environment		
What Can GIM Institute Offer?		What Can University Offer?	
•	Leader for the Future Certificate Action learning Software for leadership journey Personalized Leadership Mandate, Accountability Blog, Commitment Letter, and Journey Self-Assessment	 Eager professors willing to teach this course Eager professors willing to mentor students At least a class of 40 students in master or executive education program 	
	Value Proposition		
	Value Pr	oposition	
	Value Pr Benefits For Students	oposition Benefits For Universities	

The Certified Leaders for the Future (CFL) are individuals who (1) lead collaboratively and are the best version of themselves,

showcasing strong leadership values that support their vision and can use the Powers of AND to drive effective results and



Description

MCI Level 1 Certificate teaches students the main elements of business consulting, by developing critical thinking skills and sharpening knowledge in, sales, marketing, and business development

MCI-Level 1 Certification



Delivery format

- Face to face
- Online
- Self-Paced Course

Certificate Fee

300 USD/student

order to be a world-class manager or management consultant in the areas of business strategy, marketing and sales.			
What Can GIM Institute Offer?	What Can University Offer?		
 MCI (Level 1) Certificate Learning management system with the Exam and Remote Proctor 6 Main Topics on consulting tools and techniques Training to professors to deliver the course 	 Tools and equipment needed to deliver the course An environment personalized for business consulting Eager professors willing to teach this course At least a class of 30 students 		
Value Pro	oposition		
Benefits For Students	Benefits For Universities		
 Develop critical thinking skills Work on real consulting principles in areas of business strategy, marketing,sales, and strategic development Build a network to access consulting firms Get an internationally recognized certificate 	 Offer a course that is tested by thousands of individuals Provide an internationally recognized certificate Equip the students with knowledge on consulting Gain sustainable revenues from selling certificates 		

The Analyst certificate (Level 1) is designed to teach students the tools and techniques that will help them develop

structured thinking and communication as well as other critical skills that every professional and consultant must have in

The Global Innovation Management (GIM) Institute seeks to democratize world-class innovation management capabilities through a diversified product portfolio



The GIM Institute partners with universities to co-deliver innovation programs to corporates, SMEs generating new revenue streams and providing experiential learning to students





The Innovation Olympics is a unique program that generates revenues for universities and provides an experiential learning program for their students connecting them to the business world

Certified Innovation Program			
Innovation Olympics	s 2X Growth Program	Go Global EPIC Program	
	Description		
JAN STREET	The Innovation Olympics uses five diverse teams, a proven methodology, and a disciplined approach to delivering five business cases. It is a unique and practical program that challenges business school students to integrate their business knowledge on real innovation & growth while solving unique business challenges from big companies in diverse industries.		
	What Can GIM Institute Offer?	What Can University Offer?	
Delivery format	 Proven methodology of innovation Experienced mentors Successful previous case studies Online platforms like EUREKA Train students and certify on innovation 	 Have a client who is interested in this program 5 student teams willing to participate in the program A professor who wants to become a mentor (optional) 	
Eureka Online	Value Proposition		
Webinars	Benefits For Students	Benefits For Universities	
Fee 65,000 USD/company	 Work with senior executives to crack the case and a chance to be employed in these companies Receive a professional certification from the Global Innovation Management Institute Learn a world-class methodology to develop a new business 	 Provide experiential learning to students Connect students with companies that helps them get to know the job market Gain revenues from selling to big corporate clients 	

The 2X Growth is a consulting project supporting SMEs to drive sales and create innovation systems that could be delivered in partnership with universities

Certified Innovation Program			
Innovation Olympic	s 2X Growth Program	Go Global	EPIC Program
	Description		
2X	The 2x Growth program works side-by-side with experienced mentors in innovation and entrepreneurship to enable participants to drive business success in cohorts of related companies. Each company is powered by a consulting team of 2-3 individuals with clear roles and responsibilities to deliver on client outcomes in bigger profits and higher revenues and sales.		
Growth	What Can GIM Institute Offer?	What	Can University Offer?
	 Structured and robust methodology A world-class software – Quick Growth Innovation and strategy experts and experienced mentor leaders in innovation and entrepreneurship 	A professor who w	be involved as consultants ants to become a mentor (optional) er mentoring sessions
Delivery format			
WebinarsOnline	Value Proposition		
Mentoring sessions	Benefits For Students	Bene	efits For Universities
Fee 5,000 USD/company	 Work with business owners to crack the case and get the chance to be employed in these companies Receive a professional certification, while using knowledge to solve real challenges for companies Learn a world-class methodology to expand businesses, upgrade sales and revenues in a short period of time 	know the job markIncrease the netwo	with companies that help them get to tet ork of entrepreneurs and students universities in your community

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The Go Global program is offered in partnership with universities to businesses that would like to expand their market internationally while developing an entry strategy and choosing the right field of play

	Certified Innovation Program				
Innovation Olympic		s 2X Growth Program	Go Global EPIC Program		
Go Global		to this business for 8 weeks. Teams will follow a structured &	gram is a program intended to help companies that want to go international.MBA teams certified by us are assigned business for 8 weeks. Teams will follow a structured & disciplined process supported by an experienced IXL consultant rogram, the businesses will understand the objectives and the standards of going global with an entry strategy. What Can GIM Institute Offer? e-on-one consulting with an experienced specialist derstand the objectives to go international and the What Can University Offer? • Student willing to be involved as consultants • A professor who wants to become a mentor (optional)		
	Delivery format	 standard needed Help teams choose the right field of play and develop a winning methodology 	 Student's SMEs willing to be part of the program 		
•	Webinars Online	Value P	Proposition		
•	Mentoring sessions	Benefits For Students	Benefits For Universities		
	Fee USD/company	 Receive a professional certification from the Global Innovation Management Institute Learn a world-class methodology to expand businesses, upgrade sales, gain clients and promote their offer Receive the opportunity to consult with innovation experts to expand your business in other locations 	 Create a support system to provide confidence for the entrepreneurs Creates an ecosystem and relationships for students Provide tools and digital accelerator to expand enterprises in new markets Offer consulting sessions to students to increase profits 		

EPIC program is a one-week experience offering a combined package of training, networking and visits to students and professors by introducing them to one of the strongest innovation ecosystem in the world

	Certified Innovation Pro	gram		
Innovation Olympics	s 2X Growth Program	Go Global EPIC Program		
EPIC BOSTON	Description			
March 1000 M	The EPIC program is a one-week and cohort-based onsite experience that aims to forge a new generation of global leaders through innovative practices in diverse industries, offering tailored programs and an exclusive experience. EPIC exposes participants to a unique space for learning, experiencing local culture, and networking			
0.6 4,000+ \$4.4 3rd	What Can GIM Institute Offer?	What Can University Offer?		
Westweet leader at Science, technology, education and heath	 Access to innovation experts, hubs in the Boston area Logistics arrangement GIMI Level 1 Certificate 	 Companion of participants to Boston area Students or professors willing to explore and learn more about innovation 		
Delivery format	Action Learning and Coaching from GIM Institute			
Boston On Site	Value Proposition			
	Benefits For Students	Benefits For Universities		
Fee 4,000 USD/participant	 Be part of a network of innovation professionals and experts Action Learning and Coaching from GIM Institute Fun experience and networking opportunities Receive an innovation certification 	 Offer to students exciting study visits by connecting with a wide network of innovators Provide an internationally recognized certificate Offer an opportunity to be part of an international job market 		

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UCSG has introduced Level 1 course to 120 students attending MBA and the master of Health Services Management

UNIVERSIDAD CATÓLICA DE SANTIAGO DE GUAYAQUIL		
Course's length	Participants	

Delivery Method

- On-site, in the university
- Online curriculum

Universidad Católica De Santiago de Guayaquil (UCSG)

Overall Description of the Program

The Innovation Associate L1 course is designed to teach students about the use of idea generation tools and how to apply them in creating more and better ideas regarding innovation while developing an innovative mindset and skills. The course can be delivered online or face to face by university professors who are trained to deliver our methodology.

Our Strategic Methodology

- Develop an understanding of the tools, techniques, and approaches to generate innovation breakthroughs
- Prepared participants to take the exam for the GIMI Level 1 certification
- Implement innovation knowledge in real cases

Targeted Students

- MBA students who are interested in Business
 Innovation
- Master Students in the field of Health Services Management

Testimonial

The course was effective for our students because it gave them easy to use tools in their daily life, as well as a framework for their entrepreneurial projects they will implement in the future. Lastly, this course allows students to get certified on innovation and be able to expand their field of knowledge in other areas.



SEBRAE faculty in Brazil partnered with GIMI to develop the innovative leadership program training 2000 CEOs in Brazil and 150 leadership coaches

SEBRAE LÍDERES para o BRASIL	
Course's length	Participants
 9 weeks program 7 weeks of training 	• 2,000 CEOs

Delivery Method

- Online curriculum Training Program
- eLibrary, eWorkbook

SEBAE Brazil

Overall Description of the Program

A collaborative leadership program developed with the Sebrae in Brazil trained 150 mentors and 2000 SME CEOs in a 6 week program. The participants developed their leadership journey during 7 weeks. For a duration of 6 months, they started to pivot the project and deliver on their commitment. The participants and mentors got certified by GIM Institute.

Our Strategic Methodology

- Use a gamification strategy with different leadership badges to motivate and engage
- Masterclasses delivered by global instructors
- Peer to peer learning and show and tell meetings driven by mentors

Targeted Individuals

- Small and medium enterprises CEOS
- Potential Mentors inside and outside SEBRAE

Testimonial

"My key learnings are that Collaborative Leadership is essential for achieving great impact and meaningful results; the feedback by peers is a valuable gift for our own greater personal growth and self awareness!"



Yonsei University delivers Innovation Olympics programs with GIM Institute and offers to MBA students in South Korea the opportunity to work in real challenges

YONSEI University



Delivery Method

• On-site, in Yonsei School of Business

Overall Description of the Program

Yonsei Innovation Olympics program is a 3-credit MBA class spending 3 hours a week and an Innovation Platform to create very good insights/opportunities, FOPs, business concepts and cases (mini business plan) bridging students and corporates to work in real challenges.

Our Strategic Methodology

- Used GIMI methodology among mentors, clients, and students
- Invited sponsoring companies that provided challenges and delivered action learning
- Provided Field of Plays and actionable business cases for sponsoring companies

Targeted Individuals

- MBA students in Yonsei School of Business who are interested in Business Innovation
- Conglomerates or leading companies to want to develop new businesses to lead new economy from 4th Industrial Revolution

Testimonial

All the students, universities, and sponsoring companies are often pleasantly surprised by the bold and excellent outcomes presented to them. These outcomes inevitably go beyond their initial expectations and also represent future growth for the sponsoring companies.



GIM Institute and IXL Center has helped over 100 SMEs through their digital accelerator, LISC Boston and LISC LA over the last two years

LISC Boston and LISC LA									
LSC		Overall Description of the Program The 2x Growth program works side-by-side with consulting students teams to drive sales in cohorts of micro businesses. Each company is powered by a consulting team of 2-3 individuals with clear roles and responsibilities to deliver on client outcomes in bigger profits and higher revenues and sales.							
					Our Strategic Methodology	Targeted Individuals			
		Course's length 7 weeks 	 Participants 20 students 1 professor 2 mentors 2 experts 	 Validate the market need and approach Analysis of company's audit Develop digital solutions and plan execution Identify business pivots to create new revenues Generate a marketing and sales strategy 	 Businesses focused on personal care, retail, or food industry Have revenues higher than \$100k/year and at least 3 employees 				
Delivery Method		Testimonial							
Online PlatformsVirtual training sessions and		Sweet Teez helped me create an implementation plan that's easy to execute. The program							

BAKERY

- Virtual training sessions and personalized mentoring
- Workshops

transformed my business, and I am looking into opening my first physical location!." –

Teresa Maynard, Owner

GIM Institute and IXL supported Apex Brazil to build entry strategies and internationalization capabilities to 50 Brazilian companies which wanted to sell in United States

UNIVERSITY OF MIAMI GRADUATE SCHOOL

Course's length	Participants
• 8 weeks	50 teams8 mentors

Delivery Method

- Online Platforms
- Webinars and personalized mentoring
- Workshops

Overall Description of the Program

Go Global program is a program intended to help companies that want to go international. MBA teams certified by GIMI are assigned to each company for 8 weeks. Teams apply a structured & disciplined process supported by an experienced IXL consultant. In the program, the businesses get support for the standards needed to go global, choose the right field of play and a winning methodology

Our Strategic Methodology

- Developed strategies for entering the US market for 50 companies in two cohorts
- Identification of the main markets in the US, potential clients and internationalization capabilities
- Market research reports

Targeted Individuals

- MBA Students with work experience in the industry
- Companies that want to expand the market internationally

Testimonial

"Our ongoing partnership has yielded exciting and challenging learning experiences for our students on a scale that would be otherwise difficult for us to execute well. The organization has a unique offering in the market of college-level experiential learning, and we have learned from them and their approach to innovation in many forms"



Tecnológico de Monterrey

EPIC Program connected 18 undergraduate students from the Technical University of Monterey with Boston's Innovation Ecosystem and successfully certified them on innovation

Technical University Of Monterrey

Overall Description of the Program

The EPIC program is a one-week and cohort-based onsite experience that aims to forge a new generation of global leaders through innovative practices in diverse industries, offering tailored programs and an exclusive experience. EPIC exposes participants to a unique space for learning, experiencing local culture, and networking.

		Our Strategic Methodology	
th	Participants	 Provided the GIMI level 1 course to all participants 	•
	 18 students 2 experts speakers 	 Delivered action Learning and Coaching from GIMI to different background's student Offered access to the innovation and 	•

entrepreneurship global network

Targeted Individuals

- Business and Innovation, Entrepreneurship
- Mechanical Engineering
- Industrial Systems
- Digital and Robotic Systems
- Administration and Strategy +7 more programs

Testimonial

"Program participants connected with Boston's ecosystem learned about the importance of developing innovation and leadership skills, practiced tools and models to foster innovative thinking and collaboration, developed innovation skills in real life, and had fun with their peers."

On-site, study visit in Boston

Delivery Method

Course's lengt

3 hours a

week for a

semester